



# POWERSOURCE

Customers first. Energy that lasts.



For 15 years, Clyde Rowlett, Coal Equipment Operator at Ghent Plant, has been a volunteer firefighter at the Westside Fire Department in Carroll County. Rowlett and other volunteers respond to fires, vehicle accidents and other events where assistance is needed. As part of the completely volunteer fire department,



Rowlett knows his involvement is critical. Without volunteers like him, there likely would be no first responders. Although all of his runs are important, one stands out in his mind. "The children really wanted the dog that was still in the burning house, but we had pretty much given up hope," said Clyde. "But there he was, in between two pieces of drywall, a little warm but safe. The children were so excited. It just makes you feel good when you're able to give people something they really want."

## Be a Smart Saver DEMAND CONSERVATION!

Want to make a significant contribution to the environment?

Want to increase the energy reliability in and around your neighborhood?

Want to help keep energy costs low?

Does saving up to \$20 a year appeal to you?

If you said "yes" to any – or all – of these questions, visit [e-on-us.com/dc](http://e-on-us.com/dc) or call (800) 981-0600 to enroll in Demand Conservation.

## PPL Corporation to acquire E.ON U.S.

PPL Corporation and E.ON A.G. entered into a definitive agreement for the sale of E.ON U.S. (the parent company of Kentucky Utilities Company) to PPL for \$7.625 billion. PPL, headquartered in Allentown, Pennsylvania, currently owns or controls nearly 12,000 megawatts of generating capacity in the United States, sells energy in key U.S. markets and delivers electricity to about four million customers in Pennsylvania and the United Kingdom.

"We are extremely pleased that we've crossed the finish line with a new partner that will be a great asset for the Commonwealth of Kentucky. PPL is an outstanding company with a strong commitment to their customers and the communities they serve," said Victor A. Staffieri, chairman, CEO and president of E.ON U.S.

"Through this transaction, we are taking advantage of a rare opportunity to add to the PPL family of companies the experience, talent and values of an organization with a proven track record of cost-effective operations, a strong focus on customer service and constructive regulatory relationships," stated James H. Miller, PPL's chairman, president and chief executive officer. "Together we expect to build on each company's superior track record for customer service and dedication to the communities we serve."

PPL is dedicated to being a strong partner to KU and the communities in which it operates. PPL commitments include:

- Name of KU to remain unchanged.
- Management team will remain intact and continue current duties and responsibility of running the day-to-day operations.
- Headquarters to remain in Kentucky for 15 years.
- Power produced will be dedicated to existing and future native load customers.
- No downsizing of KU work force.
- Company to maintain commitments to local communities, charitable giving and economic development opportunities.
- Continued pursuit of emission control technology as part of its environmental stewardship.
- Best-in-class service will be maintained.

The transaction is subject to approvals by the Kentucky Public Service Commission, the Virginia State Corporation Commission and Federal Energy Regulatory Commission, among others. The companies anticipate completing the transaction by the end of the year, subject to regulatory approvals and customary closing conditions.

## Simple ways to manage your energy costs

- **Review your bill carefully each month.** Look for unexpected increases in your usage. They could be a signal of a larger problem, such as decayed caulking around your windows.
- **Unplug.** Be it a phone charger or blender, anything plugged into an outlet is drawing energy even when off. Avoid this by unplugging anything not in use.
- **Flip the switch.** Turn off lights when leaving a room and turn off your computer when not in use.
- **Raise the thermostat at least two degrees** when on vacation or at work.

## KU GREEN ENERGY PRODUCT CONTENT LABEL

Normally, your direct electricity supply contains the following mix of resources: coal (97%), natural gas (2%) and large hydroelectric (1%). For each \$5 purchase of *KU Green Energy*, we ensure that 300 kilowatt hours (kWh) of pure renewable energy is delivered onto the Kentucky transmission grid from new renewable energy sources, such as the Mother Ann Lee hydroelectric plant on the Kentucky River, and from a growing number of other renewable energy sources, such as wind power and biomass. Large customers purchase full MWh blocks at a rate of \$13.00.

This voluntary program allows you to take action toward making Kentucky green. Voluntary purchases are the primary driver behind the current growth of renewable energy in the U.S. The *Green Energy* product is made up of the following new renewable resources averaged annually.

### Green-e Energy Certified New Renewables in KU Green Energy

	2009	2010 - Prospective
Indiana Wind	70.3%	75%
Low Impact Hydro-Kentucky	29.7%	25%
Total	100%	100%

For more information on our Green Energy program or to enroll, visit [www.eon-us.com/green](http://www.eon-us.com/green) or call (800) 981-0600.



# Energy

Green-e Energy Certification is the highest standard of certification for green energy programs. Green-e Energy Certification ensures that Renewable

Energy Certificates (RECs) come from renewable energy above what is required for legislative mandates and that the green energy sources were built on or after January 1, 1997. Our Green Energy program has achieved Green-e Energy certification. For more information on Green-e Energy certification requirements, visit [www.green-e.org](http://www.green-e.org).

## An easy way to pay your bill

Looking for ways to save money?  
How about helping the environment?  
With auto pay, you can do both. Auto pay saves you money because you won't have to buy checks or stamps to mail your payment. It also helps the environment by cutting down on the amount of paper you use and trips to the post office to mail your payment.

More than one hundred thousand customers take advantage of the auto pay

program, which deducts your payment automatically each month from your bank account on the payment due date.

As an auto pay customer, you will still receive a monthly statement in plenty of time to verify the information on your statement and to record the amount that will be automatically withdrawn from your bank account. Enrollment is easy.

For more information or to enroll, visit [www.eon-us.com](http://www.eon-us.com) or call (800) 981-0600.

## Technotes

### Online account access – enroll in energy efficiency programs

Register online to access your account information and online service features 24 hours a day, 7 days a week. It's also an easy way to take advantage of our many energy efficiency programs:

- **A/C Testing and Tune-Up.**  
Our testing and tune-up service can help ensure your A/C system is operating at its highest efficiency.
- **High-Efficiency Lighting.**  
Replace your traditional incandescent light bulbs with efficient compact fluorescent (CFL) light bulbs and save energy.
- **Home Energy Audit - Online.**  
Answer a few questions and receive immediate suggestions for how to reduce your energy use.
- **Building a new home?**  
LG&E can help offset the cost of ENERGY STAR® certification related expenses.
- And more!

### Haven't registered your account yet?

New users can visit [www.eon-us.com](http://www.eon-us.com) and click "Login" under "Manage your account." To register, you will need your account number, billing zip code and personal identifier (most often the social security number for the primary person listed on the account) for verification purposes. For business accounts, the personal identifier typically is the company's Federal Tax Identification Number.

## Contact Information

Kentucky Utilities

KU Customer Service  
Monday – Friday  
7 a.m. – 7 p.m. (EST)  
(800) 981-0600

For hearing/speech-impaired  
Dial 711  
24-hour Power Outages  
(800) 981-0600

[www.twitter.com/eonus](http://www.twitter.com/eonus)



Business Service Center  
Monday – Friday  
7 a.m. – 6 p.m. (EST)  
(859) 367-1200  
(800) 383-5582

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