

# POWER Source

July 2007

Customers first.  
Energy that lasts.

## Stay out of hot water



Always turn your water faucet on in the "cold" position when using it briefly. Turning on the hot water faucet wastes energy, even if the heated water doesn't have time to start flowing. ■



## Going green, saving green

### 5 minute task

*In five minutes, save \$5 on your energy bill every summer month (June through September) by signing up for our Demand Conservation program. It allows us to cycle off your central A/C or heat pump a few minutes each half hour to reduce the load on our power plants. Your unit's fan will still run to help you stay cool. Choose one of these options:*

- Have a switch installed on your A/C system and receive a \$5 credit each summer month
- Or, ask for the programmable thermostat to automatically control your cooling and heating (\$5 credit does not apply)

Sign up at [www.eon-us.com](http://www.eon-us.com) or 1.866.857.COOL (2665). ■

### What's good for the environment can be good for your bank account, too

The average home creates more heat-trapping greenhouse gases than the average car. Cutting back your energy use not only reduces your effect on the environment and protects natural resources, but also can help you save money on your utility bills.

#### The tips below are a good place to start:

- Use a broom instead of a hose or leaf blower to clear sidewalks, driveways and garages.
- Plant a garden, not grass, around your home. Large, grassy lawns require mowing, tending and watering. By planting a meadow of native wildflowers, an organic herb garden or a no-care ground cover, you'll save energy and water and avoid spewing more greenhouse gases into the atmosphere.
- Wash most of your laundry in cold water. Even if you use hot or warm water for the cleaning cycle, always choose cold water for the rinse cycle.
- Clean your dryer's lint screen after each use to promote efficiency and reduce the danger of fire.
- Line-dry clothes whenever you can. If clothes feel stiff afterwards, toss them into the dryer's fluff cycle for a few minutes. ■



## Our eco-responsibility

Since our sister utility, Louisville Gas and Electric Company, became the nation's first utility to install scrubbers at its plants in the 1970s, our companies have been leaders in protecting the environment. We have one of the industry's top environmental records, winning awards for our pioneering emission control.

Today we're finding even more innovative ways to protect and preserve the natural resources we all share by investing in cleaner, more efficient energy generation and emission controls while helping our customers save energy and money. Learn more at [www.eon-us.com](http://www.eon-us.com) ■



# “Achievement” you can be proud of

Kentucky’s Junior Achievement programs help young people learn to succeed by teaching them about business and economics. You can help make a difference in the lives of local elementary, middle and high school students by volunteering your time to this organization. Spend as little as one day or become a class consultant by giving an hour or so over several weeks. You can learn more online at [Lexington.ja.org](http://Lexington.ja.org). ■



## What’s the size of your (carbon) footprint?

Your carbon footprint is the measure of how much carbon dioxide your daily activities create by burning fossil fuels. That is, it’s the number of pounds of carbon emitted based on the energy you used. Starting this month, we’ll provide you with this information right on your energy bill.

How can you expect to become a better energy manager if you do not understand the effect your behaviors have on the environment? By including this information on your bill, we can help you become more aware of the environmental impact of your energy consumption. We will tell you how many pounds of CO<sub>2</sub> your home sent into the

atmosphere over the last billing cycle, and we’ll explain how you can offset the effects of your family’s usage by taking action. Because CO<sub>2</sub> is a greenhouse gas that negatively affects the environment, we’ll outline some of the things you and your family can do to emphasize your commitment to the environment. These include recycling, purchasing energy-efficient appliances and taking advantage of some of the programs we offer.

You can find out more information about your carbon footprint and the programs we offer to help you reduce your carbon footprint at [eon-us.com](http://eon-us.com). ■

### CONTACT INFORMATION

#### Kentucky Utilities

**KU Customer Service**  
Monday – Friday  
(7 a.m. – 7 p.m.)  
(800) 981-0600

For hearing/  
speech-impaired  
Dial 711

**24-hour Power Outages**  
(800) 981-0600

#### Business Service Center

Monday – Friday  
(7 a.m. – 6 p.m.)  
(859) 367-1200  
(800) 383-5582

#### Editor

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Visit our website at  
[www.eon-us.com](http://www.eon-us.com)

## Let’s see some I.D.

While you’re enjoying summer outdoors, you may see some of our employees or contractors at work. It’s important to verify they are actually from KU. If someone appears at your door saying they’re from our company and requesting access to your home, keep these safety tips in mind:

**1.** Ask to see the person’s company-issued employee or contractor identification card. Authentic I.D.s always show our company logo (even if issued to a contractor). Employee

cards will also have the employee’s name and color photo on the front.

**2.** Request a second form of identification, such as a driver’s license, if you’re in doubt.

**3.** Ask the person to wait outside, lock your door and call us at **800.981.0600** for verification. Our workers won’t mind waiting while you call. ■

## Important new bill payment information

Starting this month, your utility bill payment will be processed in Atlanta, which will allow us to process your payment as quickly as ever. The new address is already printed on the bill stub you return with your payment. However, **if you pay your bill through your personal bank’s online payment service or through another on-line bill payment service provider, you’ll need to change the payment address to: PO Box 536200, Atlanta, GA 30353-6200**

Even easier, you can sign up for our paperless, email billing program. You’ll receive your energy bill via email each month, and be able to pay it securely right there... without having to click through to a website. It’s the fast, easy way to e-pay!

**Sign up for BillMail today at [www.ku-odpbillmail.com](http://www.ku-odpbillmail.com). ■**



POWER**CREATIVE**

File Name: 49491\_ku\_july\_news.indd

Date: 6/1/07

Desc./Specs: 2pgs\_2color

PowerSource/lge\_creative/49491

Operator: cag, ms, cag

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Proofreader/PC \_\_\_\_\_

Art Director \_\_\_\_\_

Copywriter \_\_\_\_\_

Account Executive \_\_\_\_\_

Assoc. Creative Dir. \_\_\_\_\_

GE Format \_\_\_\_\_