



POWERSOURCE

Customers first. Energy that lasts.

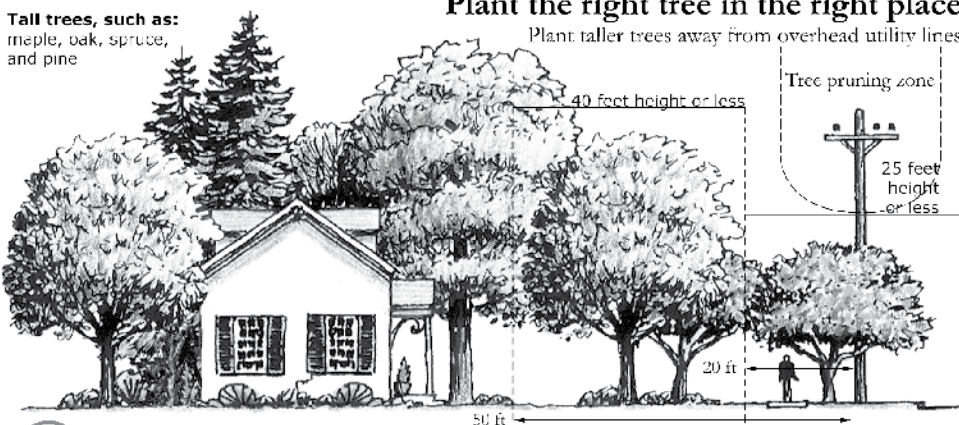
Right Tree, Right Place

Planting trees can help you save energy because the right tree in the right place will provide cooling shade in the summer and windbreaks in the winter. Consider these tips before you purchase and plant a tree:

- Trees cool your home by blocking sun and adding water to the air. Plant tall, wide-crowned deciduous trees where you want their shadow to fall during the hottest time of the year, such as the southeast and southwest walls of your home.
- Maples, oaks, spruces and pine trees are good choices for planting near your home to create shade and windbreaks.
- A dense planting of tall, leafy trees also will help control noise and dust.
- Don't plant larger trees where they can grow into utility lines. Short flowering trees, such as redbuds, dogwoods or crabapples, with a maximum height of 25 feet are a better choice.
- Low-branching evergreens planted on the north side of your home will help cut the chill of winter winds.
- Be sure to choose trees that are hardy for this area. In our region, that includes trees for zones 6 or 7.

View www.arborday.org – the website of the National Arbor Day Foundation to find the appropriate trees simply by entering your zip code.

Tall trees, such as:
maple, oak, spruce,
and pine



Plant the right tree in the right place

Plant taller trees away from overhead utility lines

40 feet height or less

Tree pruning zone

25 feet height or less

20 ft

50 ft

Medium trees, such as:
washington hawthorn
and goldenrain tree

Small trees, such as:
redbud, dogwood,
and crabapple

Technotes

Celebrate Earth Day by going paperless

Looking for an easy way to make a difference this Earth Day? Enroll in paperless billing. With just a few minutes of your time today, you'll be making an environmental difference that will last a lifetime.

The average American family throws away more than 2,000 pounds of paper each year. That's equal to 17 trees. Just think of the difference you can make when you switch to paperless billing.

As a paperless billing customer, you'll receive an email each month when your bill is ready. The email includes the amount due, payment due date and a link to our secure site. Log in to view your bill. You can even pay it online.

Act now to receive an extra benefit. For every paperless billing enrollment received before April 30, we'll donate \$1 to our "Plant for the Planet" tree planting program.

Signing up is easy, and it doesn't cost you a thing. But the benefits are many. Visit lge-ku.com.

BEFORE YOU DIG!

Spring is the ideal time for home improvements. Whether you're building a deck or planting a tree, be sure to call

8-1-1 at least two business days before you dig. Kentucky811 will work with utility companies in your area to have underground lines marked at no cost to you. This will ensure you can perform your work safely by respecting the marks and digging with care.



Stay safe and spring into action this season

Spring is the time of year to prepare for stormy weather. Be sure to follow these important safety tips:

- Consider all fallen power lines energized. Stay away and keep others away, too.
- Stay away from all water-soaked areas that have electrical equipment nearby.
- Don't touch metal fences or guard rails during or after a storm. If a downed power line is touching the fence or rail, it may be electrified even when there is some distance between the line and fence or rail.
- Keep a battery-powered radio and flashlight handy with extra batteries.
- Call us immediately at 1-800-981-0600 if you see a downed power line.

More convenience with phone payments

If you prefer to pay your KU bill over the phone, you can call our Customer Service Department at 1-800-981-0600. When you press 1-2-2-3, our automated system will connect you directly to the third-party vendor who processes telephone payments for us. Our vendor charges \$2.95 to process payments made by check, PayPal, debit and Visa, Mastercard and Discover. You can make your payment safely and securely 24 hours a day.

Eco-Centric

Build your new home with savings in mind

Congratulations on your decision to build a new home! Consider building an ENERGY STAR® certified home, which uses substantially less energy for heating, cooling and water heating. Annual savings can range from \$200 to \$400, resulting in thousands of dollars in savings over the life of your home. And you will reduce your greenhouse gas emissions through increased energy efficiency.

Builders who have achieved the ENERGY STAR rating are able to construct your new home with energy efficient materials and construction methods. Finding a builder who is actively building ENERGY STAR homes in your area is as easy as visiting lge-ku.com/build.

Recently, KU awarded their Kentucky Home Performance Program Awards to

builders who were able to best maximize the energy efficiency rating of the homes they built. The recipients are:

Best Scoring Home

Rater Partner – Shawn Purcell
Customer Builder – Scates Builders
Production Builder – Ball Homes

Best Scoring Building

Multifamily Building Partner – HPI

Plaque Winners: Most Homes Exceeding Code+25% Efficiency

Rater Partner, Single & Multi-Single

Family – Shawn Purcell

Rater Partner, Multifamily – Chris Zitelli

Builder Partner, Single & Multi-Single

Family – TMW Construction

Builder Partner, Multifamily –

HPI Construction

Exploring the open road to electric vehicles

The concept of electric vehicles may seem new to many people, but did you know the first electric vehicle was built in 1830? In 1900, nearly 40 percent of all vehicles were powered by electricity, a trend that continued for 20 years. That's when production of electric vehicles stopped. While the electric vehicle isn't new by any means, there is certainly a renewed interest among consumers, the auto industry and, as you can imagine, the electric utility industry.

We, at KU, have actively followed the movement, and we've celebrated as each of the top vehicle manufacturers

announced plans to make an electric model available to consumers.

In August 2010, we announced a Low-Emission Vehicle Service Rate, which is being offered as a three-year pilot to residential customers. It includes battery electric or plug-in hybrid vehicles recharged through a charging outlet, as well as natural gas vehicles refueled through an electric-powered refueling appliance at your home. Find out more about our commitment to helping speed the introduction and widespread adoption of plug-in electric vehicles at lge-ku.com.

Contact Information

Kentucky Utilities

KU Customer Service
Monday – Friday
7 a.m. – 7 p.m.
(Eastern Time)
(800) 981-0600

For hearing/speech-impaired
Dial 711
24-hour Power Outages
(800) 981-0600

www.twitter.com/lgeku



Business Service Center

Monday – Friday
7 a.m. – 6 p.m.
(Eastern Time)
(859) 367-1200
(800) 383-5582

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Visit our website

www.lge-ku.com

